

Complete Facilities for

INVESTORS ● CORPORATIONS ● INSTITUTIONS
GOVERNMENTS ● MUNICIPALITIES

Gairdner & Company Limited

162 Hollis Street, Halifax

THE
SIGN
OF
CONFIDENCE



Always
LOOK TO
IMPERIAL
for the
Best.



A MATTER OF TRUST

Confidence ripens slowly — and since its incorporation over 66 years ago, thousands of Canadians have come to know and depend on the services of The Eastern Trust Company.

Today, with assets under administration in excess of \$221,000,000, more and more Canadians are availing themselves of the Complete Trust Services offered by the Company to individuals, business and industry right across the country.



The
EASTERN TRUST
Company

HEAD OFFICE: HALIFAX,
NOVA SCOTIA, CANADA

- St. John's • Halifax • Lunenburg • New Glasgow
- Charlottetown • Saint John • Moncton • Montreal
- Toronto • Winnipeg • Calgary • Vancouver

WORLD MARKETS...



are close to **Nova Scotia**

Nova Scotia is strategically situated for trade with the markets of the world. The Province's year-round ocean ports are the nearest on the North American mainland to Europe, Africa and Asia—even nearer to South America than is New York. With an abundance of raw materials, a good electric power supply, an equable climate and a fine, intelligent labour force, Nova Scotia is the ideal location for new industry.

DEPARTMENT OF TRADE AND INDUSTRY

HALIFAX

HON. E. A. MANSON
Minister



Nova Scotia

V. M. KNIGHT
Deputy Minister

PURPOSEFUL MONEY

Careless money is frittered away . . .
lazy money lies in drawers.

But purposeful money is saved with
an end in view . . . it knows what it
wants and plans to acquire it.

Purposeful money is made so by the
character of the people who possess it.

People who save before they spend
. . . people who make plans and carry
them through.

THE CANADIAN BANK OF COMMERCE
numbers many of these people among
its savings account depositors.

Your money can become purposeful
through the opening of a savings
account at

THE CANADIAN BANK OF COMMERCE

Five branches in Halifax and one in Dartmouth to serve you