

Item: Senate Minutes, August 1995

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DALHOUSIE UNIVERSITY

MINUTES

OF

SENATE MEETING

Senate met in regular session on Monday, 14 August 1995, at 3:00 p.m., in the University Hall, MacDonald Building.

Present with Mr. Stuttard in the chair were:

Andrews, Binkley, Brett, Cummings, Doolittle, Egan, Farmer, Fraser, Hartzman, Hobson, Hooper, Kenny, Kiang, MacInnis, Maloney, McIntyre, Moore, Pacey, Pereira, Ricketts, Rosson, Ruddick, Ruedy, Russell, Siddiq, Tatton, Traves.

Invitees: Bankier, Klapstein, Myers

Regrets: Bérard, Birdsall, Camfield, Conrod, Cummings, Lovely, MacDonald, Shafai, Sherwin, Starnes, Wrixon.

95:094.

Adoption of the Agenda

The meeting approved the agenda and agreed that Mr. Maloney would act as note taker until the election of the Secretary of Senate.

95:095.

Minutes of Previous Meeting

Upon motion (Ricketts/Farmer) the minutes of the meeting of July 24, 1995 were approved as circulated.

95:096.

Matters Arising

Mr. Stuttard reported that Mr. Dunn, past Chair of Senate, had written to Mr. Traves about an alternative location for Senate meetings, after some members had expressed concern about the acoustic quality of the room. In response, Mr. Traves indicated he felt the meetings should continue in the present location and asked for clarification of the sound problems. Mr. Stuttard reported that a member of the audio-visual staff suggested a remedy that would cost approximately \$8,000.

95:097.

Committee on Committees

a) Election of Secretary of Senate

There were two nominations for the position of Secretary of Senate: Alan Andrews and Marian Binkley.

Ballots were distributed, members voted, and Ms. Binkley was elected by a 21 to 13 margin.

Note: At this point in the meeting Ms. Binkley took over as Secretary of Senate.

b) Nominations for Senate Committees

Ms. Bankier on behalf of Mr. Boran, Chair of the Committee on Committees, presented the following nominees for election.

Senate Physical Planning Committee: Roger MacMillan (Henson) 1988
Nova Scotia Agricultural College Faculty Council: Nick Morgunov (Medicine) 1988

Following the requisite calls for further nominations, Mr. Stuttard declared elected the persons named above.

Ms. Bankier then presented the following nominees for election to the **Senate Academic Priorities and Budget Committee:**

Ford Doolittle (Medicine) 1995-97
Norman Pereira (Arts & Social Sciences) 1995-97
Fazley Siddiq (Management) 1995-97
Frank Lovely (Dentistry) 1995-96
Larry Maloney (Health Professions) 1995-96
Phil Pacey (Science) 1995-96

Following the requisite calls for further nominations, Mr. Stuttard declared elected the persons named above.

Ms. McIntyre expressed disappointment that there were no women among the nominees. Ms. Bankier reported that women were among senators contacted by Mr. Boran, but none were prepared to serve on the Committee at this time.

Mr. Traves noted that under Clause 28.11 of the Collective Agreement the Senate must elect two representatives to the Dalhousie University Hearing Committee. Mr. Stuttard stated that the Committee on Committees would seek nominees.

95:098.

Awarding of Degrees – Faculty of Dentistry

It was **moved** (MacInnis/Ruedy)

that Rina Malhotra and Jadwiga Mankowski be awarded the degree of Doctor of Dental Surgery.

Mr. Maloney asked if this unscheduled awarding would set a precedent and why this was necessary. Mr. Stuttard explained that similar action had been taken in the past because the Royal College of Dental Surgeons of Ontario and the Nova Scotia Dental Board would not issue licences to practice dentistry until the DDS degree had been conferred.

The motion **carried**.

95:099

Proposal for MBA (Financial Services) Program

It was **moved** (Traves/Rosson)

that Senate approve the Master of Business Administration (Financial Services) program.

Mr. Traves explained that the transitional Steering Committee reviewed the proposed program and agreed to forward the proposal to Senate. The proposed program, a new joint venture between the Dalhousie School of Business and the Institute of Canadian Bankers, will strengthen the Business School's programs and build community ties with Dalhousie.

Mr. Rosson explained that the program, a joint effort with Henson College, was a response to one of the recommendations of the Senate Review of the Faculty of Management. That review recommended that the Faculty of Management engage in professional activities and reach out into the business and financial communities. This proposed program will initially be offered in Canada, but as the Institute of Canadian Bankers expands its programs internationally, the Dalhousie program would also be offered abroad.

Mr. Rosson reiterated that this was not a new program, rather a modification of the current MBA program to fit a distance education format and allow more flexible admission criteria into the program. He stressed that if the proposed program was not passed today, the Institute of Canadian Bankers would seek another university partner.

Mr. Myers was invited to speak on behalf of Ms. Morrissey, Dean of Henson College.

Mr. Myers stated that mid-career professionals, experts in their fields, look at the university as their major educational resource. They want to be involved in tailoring classes to their needs and readily engage in dialogue with the educational

institutions about program design. He believes that, if universities rise to this challenge, then both the needs of the clients and universities will be served. Mr. Myers cited *Choosing to Change*, a report of the Higher Education Quality Council, as an example of the work being done in distance education in England.

Mr. Farmer asked: who would control curriculum development, and must all the students be bankers? Mr. Klapstein, Director of the School Business, replied that all changes to the program and classes must be approved by Dalhousie. He also said that only students from the Professional Banking Program would be allowed to enroll in the program. Currently students in the Professional Banking Program must hold managerial positions in the financial sector.

Mr. Fraser commented positively on the nature of the student base, the quality of the program and the financial base. He believes that this program will help to strategically place Dalhousie for future distance education and international opportunities.

Mr. Andrews asked if an outside body had scrutinised the proposal? He noted that the Faculty of Graduate Studies (FGS) had approved the program. Did FGS look at the quality of the program? Did they see it as a new program or merely a modification of a current program?

Mr. Ricketts responded by referring to his August 2, 1995 memo to Senate. Yes, FGS Council had addressed the question of the quality of the program, and had been reassured by the responses of the Faculty of Management. FGS Council also addressed the question of giving credit for non-Dalhousie classes. It found the Professional Banking Program to be as rigorous if not more so than Dalhousie classes. FGS Council also addressed the question of admission of students without an undergraduate degree, since it was concerned that this program might set a precedent. FGS Council decided that since admission to the program was restricted to a specific clientele and to a specifically designed program, there was no problem. The FGS Council did put two riders on the program. First, all classes developed for the program must go to FGS for approval before being offered. Second, the classes in the program could not be made available to students outside of the program until the program has been reviewed.

Mr. Andrews asked if all the classes listed on pages 7 and 8 of the proposal were currently being taught. Mr. Klapstein replied that all except the last class exist and the content of that last class consists of the merger of two existing classes. Mr. Andrews asked why then did the "new classes" not have the same numbers as the current classes? Mr. Klapstein replied that the School wanted to be able to identify the two formats. Mr. Ricketts noted that FGS wanted to separate these new classes from the classes with the more conventional format so that they could be identified when reviewed at the appropriate time.

Mr. Andrews asked if the program would commence January 1996. Mr. Klapstein replied, yes. Mr. Andrews asked if FGS would have all class material approved by then. Mr. Klapstein explained that classes would be approved in pairs, starting with

the two classes offered in January, then the two to be offered in May, and so on. FGS would approve the classes as they were ready. Mr. Ricketts explained that FGS approved the content of the classes, but had concerns about the format for the delivery of the program. If FGS has any problem with approval of a class, it will be held back.

Mr. Andrews said he understood about the review of the classes, but what about the review of the program. Mr. Rosson said the program would be reviewed in the normal eight-year cycle. Mr. Pacy suggested it should be reviewed with the other MBA programs.

Mr. Brett asked to what extent the admission of students without an undergraduate degree is a departure for this University. He expressed his belief that the undergraduate degree gives breadth. Mr. Ricketts stated that the Executive MBA Program does allow for admission of people without undergraduate degrees, and that people go through rigorous scrutiny to get into the Professional Banking Program. Mr. Klapstein then explained that students in the Professional Banking Program fall into two types: older executives with no degrees who came into banking straight out of high school, and younger people in their mid to late thirties who came to the profession with degrees. The group without degrees have extensive experience in banking and have developed the knowledge and skill to do the academic work.

Mr. Hartzman asked what would happen if the Institute of Canadian Bankers withdrew their support? Mr. Klapstein replied that they had signed a contract for the short-term. Mr. Hartzman asked if the program would end if the Institute withdrew its support? Mr. Klapstein replied yes, but asked why should it since the program was mutually beneficial to both partners. Mr. Hartzman wanted to know if university rationalization would impact on the program. Mr. Traves replied that rationalization should not.

Ms. Bankier stated that the Faculty of Law retained places for six mature students who lack undergraduate degrees.

The motion **carried**.

95:100.

For Information: Graduate Admissions in Pharmacy

Mr. Stuttard asked if there were any questions concerning the recent suspension of admissions into the M.Sc. graduate program in Pharmacy. There were none.

95:101.

President's Report

Mr. Traves briefly reported on two items: update on the Metro Universities

Consortium Project and the launching of a major fund-raising campaign for Dalhousie.

Mr. Traves said that the Consortium was about to sign two contracts with consultants. The first consultant will look at the impact of consolidating non-teaching functions, while the second consultant would look at the impact of co-ordinating academic programs.

Mr. Traves then reported that a number of donors have pledged substantial gifts to the Capital Campaign and that the Campaign would be launched shortly. He went on to say that he hoped that the faculty and other Dalhousie employees will participate in the fund drive.

Mr. Pacey asked if the "wish list" of items for funding had been drawn up? Mr. Traves said the process was near completion. Ms. Hobson believed that the Capital Campaign staff had a substantial list. Mr. Maloney stated that Senate committees over the last two or three years had been drawing up lists, but the time lag between the drawing up of lists and the Campaign was substantial.

95:102.

Question Period

There were no questions.

95:103.

Adjournment

Upon motion (Ruedy/Pereira) the meeting adjourned at 17:00.

Secretary

Chair