

## Crossover Ethnic Magazines

### Heeb Magazine

<http://www.heebmagazine.com/>

With coverage of arts, culture and politics, *Heeb* is a critically-acclaimed lifestyle magazine and claims to be the voice of young Jews today. This magazine is aimed at hipster Jews in their 20s and 30s.

### Giant Robot

<http://www.giantrobot.com/>

*Giant Robot* magazine covers cool aspects of Asian and Asian-American pop culture. Other regular features include travel journals, art and design studies, and sex. This magazine was spawned from the punk-rock zine scene in 1994. Although *Giant Robot* has an Asian pop culture focus, it is enjoyed by a range of people of different backgrounds and ages including many teenagers.

### Floss Magazine

<http://www.flossmagazine.com/>

*Floss Magazine* features fashion, entertainment, trends and lifestyle of the hip hop culture. The content is written to reflect the interest of the multi-racial and multi-faceted urban community.

### Latina Magazine

<http://www.latina.com/latina/homepage.jsp>

*Latina Magazine*, founded in 1996, is made by and for Hispanic women. *Latina* is bilingual, and aimed at bicultural women in the United States.

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## FAST FACT

- The top five teen magazines (ranked by circulation) in the U.K. are *Sugar*, *Bliss*, *CosmoGIRL!*, *J-17*, and *Mizz*
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## EMBARRASSING MOMENT!!

By Distressed & Mortified



Ever had that dream where you are at work and you suddenly look down and realize you're not wearing anything? I experienced the real thing!

I went on a shopping binge to get some nice new grown up clothes to wear to work. One of my favourite finds was a gorgeous blouse the colour of new grass, with a nice v-neck and snaps instead of buttons. I decided to wear that shirt while I was doing weeding in the stacks because it looks nice with jeans and weeding is grubby work.

I was up in the narrow stacks sorting through 700+ spiral bound engineering reports for duplicates (because being a librarian is FUN) and I could hear a tour group of high school students coming my way. A student came to the aisle I was weeding and asked if she could look at the shelf on the other side of where I was standing. I moved my book cart out of the way so she could come through, and then I pushed the cart back into the aisle. This is where the horror began - as I slid between the cart with spiral bound reports on it and the shelf with the rest of the spiral bound reports on it, my shirt managed to catch in both directions and split right down the centre. Every snap came undone and I stood there in the TA section (oh the irony) displaying my bra for all to see.

My choice was this: do I face the girl to the right of me to do my shirt up, or do I face the oncoming crowd of high school students on the left? I chose the poor girl, who certainly got more than she bargained for when she came looking for her book that day.