

Life Assurance

now ranks in magnitude among the first half-dozen businesses in the whole of Canada.

In importance, in adaptability, in opportunity — no field offers greater attractions to the young man of ambition than that of life assurance.

The Sun Life of Canada, by its magnitude, its stability, its success, its international character, affords to its representatives a scope only limited by the ability and energy of the candidates themselves.

Consider well the desirability of making this your life work.

*Talk it over with the Manager
of the Sun Life Branch nearest
to you, or write for information
to Head Office.*

Sun Life Assurance Company of Canada

Head Office

MONTREAL

CAPITAL \$1,000,000.

**COMPLETE
TRUST SERVICE**

COVERING

Wills and Trusts
Mortgage Loans
Real Estate and
Investments

—
Registrar and Transfer
Agents.

Safety Deposit
Vaults.

—
**The
EASTERN TRUST
COMPANY**

MONTREAL, P. Q.
SAINT JOHN, N. B.
ST. JOHN'S, NFLD.
CHARLOTTETOWN, P. E. I.
MONCTON, N. B.

Head Office:
HALIFAX, N. S.

4%

Paid on Deposits

Compounded Half-yearly.
Chequeing Privileges.

5½%

DEBENTURES

Issued in sums of \$100.00
and upward.

For over seventy-five years, or
twelve years before Confederation,
investors have been attracted
to our Debentures. Through times
of prosperity or depression, the
interest and principal have always
been promptly paid when due.

**THESE BONDS ARE A
LEGAL INVESTMENT
FOR TRUST FUNDS.**

Issued for terms of one to five
years with interest payable
half-yearly, by coupon or
cheque, as preferred.

**Canada Permanent
Mortgage Corporation**

ESTABLISHED 1855

Total Assets over \$73,000,000.00

436-440 Barrington Street
HALIFAX

Turret
CIGARETTES

"Turret Quality"
SPEAKS *for* ITSELF

TURRET
Cigarettes

The advertisement is a black and white illustration. At the top, the word "Turret" is written in a large, stylized, serif font, with "CIGARETTES" in a smaller, simpler font below it. The background is a dark, circular shape. In the center, two men in suits are riding horses. The man on the left is on a light-colored horse, and the man on the right is on a dark-colored horse. The man on the right is smoking a cigarette. In the bottom right corner, there is a pack of Turret Cigarettes. The pack is rectangular and has the word "TURRET" and "Cigarettes" on it. The overall style is classic and elegant.

“HUPMOBILE” “DIAMOND T”
“PACKARD”

Please consult us if you wish to secure car comfort, car value and the best in car engineering.

We have the **PACKARD**—the name that means **BEST** when motor cars are mentioned.

See the new lower priced “8’s.”

Hillcrest Motors Ltd.

2 Market Street, Halifax.

**COMPLETE
INVESTMENT
SERVICE**



W. C. PITFIELD & COMPANY

HEAD OFFICE: MONTREAL

TORONTO OTTAWA QUEBEC
 VANCOUVER SAINT JOHN
 HALIFAX
 LONDON, ENGLAND

**INVESTMENT
SERVICE**

WE purchase with our own funds entire issues of Canadian Municipal, Public Utility and Corporation Bonds, specializing in Public Utility and Industrial Securities.

With offices in Halifax, Saint John, Montreal, Toronto, Winnipeg, Vancouver, New York, London (England), and our connections and correspondents abroad, we are enabled to offer Maritime Province investors a broad buying and selling market for securities of all descriptions.

Write for our current list of attractive investments.

**Royal Securities Corporation
LIMITED**

187 HOLLIS STREET, HALIFAX, N. S.
 J. C. MACKEEN, Manager

Dalhousie University

HALIFAX, NOVA SCOTIA

(With which King's College is now associated).

Faculty of Arts and Science (founded 1818)

Undergraduate courses leading to degrees or diplomas in :

ARTS	SCIENCE	COMMERCE
MUSIC	PHARMACY	FISHERIES
ENGINEERING	HOUSEHOLD SCIENCE	EDUCATION

Graduate Courses leading to Master's degree in Arts and in Science.

Has the Professional Schools of the Maritime Provinces, as follows:

Faculty of Law (established 1883)

Faculty of Medicine (established 1868)

Faculty of Dentistry (established 1908)

Each of these Schools requires a specified preliminary course extending over two years in the Faculty of Arts and Science.

Entrance Scholarships in Classics and Mathematics.

Classics: one scholarship of \$600; one scholarship of \$400.

Mathematics: one scholarship of \$600; one scholarship of \$400.

These scholarships are open to boys only who have attended any school in the Maritime Provinces or Newfoundland, who have completed creditably Grade XII or equivalent instruction. The Mathematical scholarships are determined by the candidate's standing on a special problems paper in Mathematics. The Classical scholarships are determined by the candidate's standing on special papers in Greek and Latin. Further information on request.

Other Entrance Scholarships. Nine valuable scholarships of value from \$300 to \$100, awarded on results of the matriculation examinations held in September of each year; one each is reserved for Halifax County, Cape Breton Island, New Brunswick and Prince Edward Island.

Special \$200 Scholarships awarded to Pictou Academy, Prince of Wales College, and Memorial University College, St. John's, Newfoundland.

First, Second and Third Year Scholarships: These scholarships vary from \$255 to \$100, and are awarded on the results of the University examinations of the respective years.

Graduate Fellowships, of value \$500, \$800 and \$1,500.

Also University Aid and Loan Funds.

Residence: Shirreff Hall, accommodates all out-of-town women students of the University.

Registration Days: For Arts and Science students, September 26th for new students from Halifax and Dartmouth; September 27th for other new students; September 28th to October 1st (12 o'clock noon) for other than new students. For Law, Medical and Dental students, September 13th and 14th.

For full information and Calendar apply in person or by letter to the Registrar.

THE MARITIME SUMMER
SCHOOL



MOUNT ALLISON
UNIVERSITY

SACKVILLE, N. B.

Attendance 1931: 230.

July 4th to August 13th.

A number of matriculation courses given; also work leading to the Arts degree.

Courses in Music, Fine Arts and Education.

The following courses will be given by Professor Lloyd Shaw, and Dr. H. E. Amoss, Inspector of Auxiliary Classes for the Province of Ontario:

- (1) The Education of Exceptional Children, including the use of Intelligence Tests in School Administration.
- (2) Educational Psychology.
- (3) Methods of Teaching Geography.
- (4) Teaching and Class Room Management.

Write for bulletin to:

GEORGE J. TRUEMAN, M.A., Ph.D.,
President.

TRINITY COLLEGE SCHOOL



Established
over 60 year

Port Hope, Ont.

SPECIAL FEATURES

Unrivalled surroundings and buildings.
Chapel.
Hospital, completely equipped.
Large gymnasium.
Covered rinks and squash racquets courts.
Most modern separate Junior School.

Exclusively a Residential School

No Day Boys

Write to Rev. F. Graham Orchard, M.A., (Camb.) D.D.,
Head Master

Pine Hill Divinity Hall

HALIFAX, N. S.

In affiliation with Dalhousie University

PROVIDES instruction in the Theological subjects prescribed for Ministers of the United Church of Canada. Residential accommodation is available for 115 men during both their Arts and Theological courses. Bursaries also are obtainable. Application for accommodation in the Residence should be made early to the Dean, Pine Hill.

*For further information about courses,
conditions, and privileges apply to*

CLARENCE MCKINNON, D. D., Principal

HALIFAX, N. S.

Nova Scotia Technical College

AFFILIATED WITH

ACADIA, DALHOUSIE, KINGS, MT. ALLISON,
ST. FRANCIS XAVIER and ST. MARY'S.

Offers Courses leading to the Degree of B.Sc. in

CIVIL, ELECTRICAL, MECHANICAL AND MINING
ENGINEERING

TWENTY SCHOLARSHIPS COVERING FULL TUITION.
TUITION \$75.00 per year.

SHORT COURSES

IN LAND SURVEYING, ARCHITECTURAL DRAFTING, STEAM ENGINEERING, TECHNICAL
CHEMISTRY, ETC., ETC.

CORRESPONDENCE STUDY

COURSES IN A LARGE NUMBER OF COMMERCIAL AND TECHNICAL SUBJECTS

F. H. SEXTON, D.Sc., L.L.D., *Principal*

HALIFAX, N. S.

Ashbury College

ROCKCLIFFE PARK
OTTAWA, ONTARIO

**RESIDENT
SCHOOL
FOR
BOYS**

BEAUTIFUL SITE, MODERN FIRE-PROOF BUILDINGS,
EXTENSIVE PLAY-GROUNDS, ETC

Special training for R. M. C. and Universities

McGill Arts

McGill Science

Founded 1891

For Calendar Apply to REV. G. P. WOOLLCOMBE, M.A., Head Master

Rothsday Collegiate School

ROTHESDAY, N. B.

The School celebrated its Silver Jubilee in 1927. As a practical mark of their appreciation of the work it is doing the Old Boys and other friends raised a substantial amount for an endowment and building fund.

Boys accepted from 9 years and up. Separate house and playing field for junior boys. Preparation for matriculation, etc.,

For Prospectus, etc., apply to

REV. W. R. HIBBARD, M. A., D. C. L.
Head Master.

Thirsty? Nothing More Refreshing or Delicious than Donovan's Dublin Dry

The Ginger Ale of Quality

or Orange Juice

made from the juice and pulp of tree-ripened oranges

For Dances and all Social Functions **Fruit Punch Syrup** made to your special order

W. H. DONOVAN, 45-49 GRANVILLE STREET
Telephone Sack. Six Eight Two One

THE SPOON IN THE CADDY

One Rakwana enthusiast finds it handy to keep a salt spoon in her tea caddy because it just holds a half teaspoonful—and that's all you need to make a delicious cup of the Golden Orange Pekoe.

JOHN TOBIN & CO., LTD.
WHOLESALE GROCERS & TEA MERCHANTS
SINCE 1825

PERMANENT . . .



Total Assets in Excess of \$750,000,000

CONDITIONS change and new situations arise from time to time. For more than 114 years the Bank of Montreal has given safety for funds, and dependable financial service, to an ever-increasing number of customers.

BANK OF MONTREAL

Established 1817

The Bank of Nova Scotia Drafts



DO you occasionally wish to send money out of town? Step into any Branch of this Bank and secure a Draft for the amount—as conveniently and with no more delay or formality than in buying an article in a store. The Bank of Nova Scotia Drafts are payable at par at any banking point in Canada, and the scale of charges is very moderate.



THE BANK OF NOVA SCOTIA

ESTABLISHED 1832

Capital \$10,000,000

Reserve \$20,000,000

Resources over \$260,000,000

BONDS and STOCKS

Bought and Sold

Listed Securities carried on margin or purchased for cash.
Direct private wires to all leading Canadian and United States centres.

JOHNSTON & WARD

MEMBERS { Montreal, Stock Exchange
Toronto Stock Exchange
Montreal Curb

178 Hollis Street,
HALIFAX, N. S.

Investment Service By Mail—

We maintain a complete investment service by mail. Clients wishing to avail themselves of this service will receive the same benefits from the organization as if one of our representatives called in person.

We welcome the opportunity to demonstrate the convenience of investing by mail and shall be pleased to receive inquiries concerning any issue.

DOMINION SECURITIES CORPORATION LIMITED

Established 1901

MONTREAL
WINNIPEG
VANCOUVER

MONTREAL OFFICE
275 St. James Street West

TORONTO
NEW YORK
LONDON, ENG.

New Brunswick Office:
W. S. FLOOD, Representative,
65 Prince William St., Saint John
Phone: Dial 2014

Nova Scotia Office:
R. C. HEBB, Representative,
177 Hollis St., Halifax
Phone: Bishop 7072

DRURY & CO.

INVESTMENT BANKERS

HEAD OFFICE:
360 ST. JAMES STREET, MONTREAL
Harbour 1254

BRANCH OFFICE:
105 HOLLIS STREET, HALIFAX, N. S.
Sackville, 655



“When you grow up—”

THE father's experience tells him what his son cannot know—the value of money saved.

In your boy's future money must play its part. Possession of it may mean success; lack of it—failure. You can give him a great asset—the habit of saving—by opening an account for him.

Our folder, “When Your Boy Grows Up,” shows easy savings plans. Ask for a copy.

The Royal Bank of Canada

Sudden Demands



on your purse may be more easily met if you have formed the habit of saving regularly. A weekly deposit in a Savings Account will assist you when confronted with sudden emergencies.

THE CANADIAN BANK OF COMMERCE

HALIFAX, N. S. BRANCH

A. K. HARVIE, Manager

J. H. SIM, Asst Manager

THE CARLETON HOTEL

HALIFAX, N. S.

This hotel enjoys a select clientele, who prefer a quiet, homelike atmosphere, where geniality reigns, where cleanliness is a virtue, and where the meals are the best.

Rates very reasonable.

FURS - - -

FOR THE COLLEGIAN

WARMTH WITH SMARTNESS
AT THE COLLEGE GAMES,
Attired in The Best of Canadian Furs.

MARITIME FURRIERS

L I M I T E D

G. DONALD HOGAN, Pres.

52 Sackville Street,
Halifax, N. S.

38 King Street,
Saint John, N. B.

SEE THE BEAUTIFUL

NEW CHEVROLET

On display at our Showrooms, Corner Brunswick and Duke Streets.
All the refinements of a high price car, at prices
which will appeal to everyone

MacGREGOR MOTORS LIMITED

PHONE B-6752

Our stock of Good Reconditioned Used Cars is well worth examining before you purchase

The Pilot Doesn't Worry

Fifty below in the Arctic night—and a plane down, with a defective spark plug and an empty tank.

The spark plug can be replaced, but that won't help without gasoline to turn the motor—and the nearest "town" is a few Eskimos and a trading post across the lake at Blackfish Point.

But the pilot doesn't worry. He knows there is a cache of Imperial Gasoline at Blackfish, and someone there to help him.

The great wealth of Canada's north is being found from the air many years before it could be reached afoot, because men are willing to adventure and supplies are there when they are needed.

These supplies come from the Imperial Oil Refineries. By ship up through Hudson Strait into the Bay, by rail beyond the Pas, by paddle wheeler down the Peace and MacKenzie Rivers they go to distributing points. In winter, dog teams and sleds drag them further into the wilderness.

For fifty years Imperial Oil has been meeting the new needs of transportation and industry. Because it has met each need with enterprise and energy, Imperial has become a great company—serving every corner of Canada—its ships on the Atlantic and Pacific—its pipe-lines in the tropics.

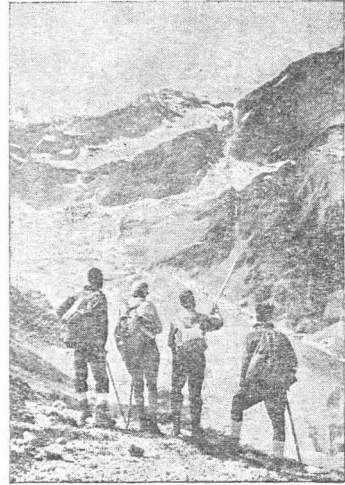
Fifty years of constant enterprise are in the products Imperial Oil sells to-day.

Imperial Premier and Imperial Ethyl are its best gasolines.

Which means that nothing finer can be put in your car.



**IMPERIAL OIL
LIMITED**



JASPER PARK Lodge

and The Mighty Rocky Mountains

*Offer you new thrills
with 1932 Economy.*

Jasper offers the exhilaration of snow-capped Rockies; the adventure of trails to ride; of peaks to climb; the challenge of a championship golf course; a warmed outdoor swimming pool; and happy evenings in the Lodge itself with its luxuries and companionships and, now, the added attraction of the best trout fishing on the continent at Maligne Lake.

All these thrills and amenities you may enjoy for \$8.00 a day, room and meals—with a 10 per cent. discount if you stay two weeks or longer. Any Canadian National Agent will give you illustrated booklets and full information.

**CANADIAN
NATIONAL**

THE LARGEST RAILWAY SYSTEM
IN AMERICA.

McDonald Construction Company, Limited

HALIFAX, Nova Scotia

Engineers and Contractors



Our wide and long experience in all classes of construction work and our staff of expert and reliable foremen and mechanics enable us to carry out any contract no matter how large or small with satisfaction to the owners and credit to ourselves.

Among the works recently completed by us or now in hand are:

Nova Scotia Provincial Exhibition Buildings.

Nova Scotia Archives Building.

Capitol Theatre and Office Building.

Wood Bros. Company, Department Store.

Trinity Church.

St. Patrick's Boys' Home.

Chebucto Road Bungalow School.

Nurses Home, Halifax Children's Hospital.

Residence for His Excellency Archbishop O'Donnell

New Infirmary for the Sisters of Charity.

New Gymnasium, Dalhousie University.

A. A. MCDONALD,
President.

A. F. DYER,
Engineer.

Builders of a Nation

Any factor which tends to link this vast country, which in physical relation is half a continent, in closer unity in trade and human understanding tends also to make it a mightier nation, with wider prospects for progress and development.

The Telephone, the speediest and most personal of all methods of communication, for years has been achieving this end—providing a ready and reliable means for the interchange of business over any distances, making known the different needs and purposes of the people of the provinces, one to the other.

Year after year the work of linking every point in the Dominion with these gleaming communication lines has proceeded. One by one great technical difficulties have been pushed aside. The year 1932 has seen, if not the culmination, an important stage of this colossal task completed.

The Trans-Canada Line, stretching from Halifax to Vancouver entirely over Canadian territory, through miles of virgin country, across illimitable stretches of unpeopled prairie, over the once impregnable Rockies, is more than an achievement—it is one of the wonders of modern science.

It is an everlasting memorial to the initiative and enterprise of the age—It is part of the very foundation on which the Dominion's future will be based—It is an earnest of the spirit of faithfulness which has led to the co-operation of private and government enterprise in anticipating Canada's needs.

Maritime Telegraph & Telephone Co., Ltd.

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Burchell, Smith, Parker & Fogo

Barristers, Solicitors, Etc.

Chronicle Building,

HALIFAX, N. S.

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F. D. SMITH

E. T. PARKER
J. GORDON FOGO

McInnes, Lovett & Macdonald

BARRISTERS, SOLICITORS,
NOTARIES PUBLIC,
ETC.

35 BEDFORD ROW, HALIFAX, N. S.

HECTOR McINNES, K. C.
L. A. LOVETT, K. C.
W. C. MACDONALD, K. C.

F. B. A. CHIPMAN, K. C.
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ROY BUILDING, HALIFAX, N. S.

JAMES MCG. STEWART, K. C.
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JOSEPH P. CONNOLLY.
CLYDE W. SPERRY.
FRANK M. COVERT.
JOSEPH J. POWELL.

\$ 616,000,000.00

of business-in-force sheltering
the homes of this
continent

THE GREAT-WEST LIFE
ASSURANCE COMPANY
HEAD OFFICE . . . WINNIPEG

LIGHT AND HEAVY HARDWARE
CONTRACTORS' SUPPLIES
LUMBERING TOOLS
STEEL WIRE ROPES
CORDAGE
SHIP CHANDLERY
FISHING SUPPLIES
STEAM FITTINGS
AND
PLUMBING SUPPLIES

*are the lines we specialize
in, and we assure a
satisfactory service.*

WM. STAIRS, SON & MORROW, Limited
EASTERN CANADA'S SUPPLY HOUSE
Established 1810 HALIFAX

THE FAMILY PRESENT

A great many families solve the problem of mother's gift by clubbing together for one thing her heart desires. It may be a silver tea service, a diamond ring or some other piece of fine jewelry.

Birks varied stock offers many solutions. We suggest bringing the family in,—there is no obligation and we would welcome the opportunity to serve.

HENRY BIRKS & SONS
LIMITED

DIAMOND MERCHANTS

BARRINGTON ST., HALIFAX

SILVERSMITHS



COLONIAL LINEN

playing cards

BEAUTIFUL pictorial backs and the soft feel of old linen make these cards unanimous favorites. Packed in a new attractive tuck case.

CANADIAN PLAYING CARD COMPANY, LTD.
1800 Parthenais Street, Montreal

The Wheels of Progress are Under Your Trolley Car

PROGRESS follows the electric car lines. Community growth depends on good transportation facilities.

No matter where you live or what you do, efficient car service vitally concerns you. If your street rail, way is not prospering, if it does not have your support-it will sooner or later hamper this town's progress and your welfare.

The electric cars serve you in many ways. They take you to work quickly and cheaply. They take you to church, to outings in the country, to movies and parties. They are at your service day and night, regardless of the weather.

Use them freely. They are yours.

NOVA SCOTIA LIGHT & POWER CO., LTD.
PHONE SACKVILLE 3000

IN
**NOVA
SCOTIA**
IT'S

CIRCULATION
IN EXCESS OF
50,000
Every Day.

The
**HALIFAX
HERALD**
and
The
**HALIFAX
MAIL**

RATE
CARD
AND
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STATEMENT
FURNISHED
ON
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Every Good
Feature That
Newspapers
Can Have

Moirs XXX Chocolates

Canada's Candy

There's something about
their flavor that instantly
makes them favorites
with people of good taste

MOIRS LTD.

HALIFAX

CANADA

FURNESS LINE

S. S. "NEWFOUNDLAND"

S. S. "NOVA SCOTIA"

To LIVERPOOL, ENG.

ST. JOHN'S, NFLD.

BOSTON, MASS.

Passages arranged by all the leading Steamship Lines
Freight forwarded to all parts

FURNESS, WITHEY & CO., LIMITED
HALIFAX, N. S.

Montreal, P. Q.

Saint John, N. B.

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DOMINION STEEL and COAL CORPORATION Limited

Nova Scotia's Greatest Industry

Miners and Shippers of

Coal and Iron Ore

Iron and Steel Founders — Shipbuilders

Manufacturers of

Railway Cars

Producers of

Hematite Pig Iron

Analysis and all other information gladly supplied.

STEEL

Ingots and all forms of Rolled Steel

Steel Rails and Accessories

Heavy Forgings for Marine and Railway Purposes.

Nails and Wire Products.

Highest Quality

Bunkering, Gas, Steam and Coking

COALS

Foundry, Blast Furnace and Domestic Coke, Tar,

Benzol, Sulphate of Ammonia, Limestone,

Silica, and Fireclay Bricks and Shapes.

Works Offices - - - - SYDNEY, N. S.

Executive and Sales Offices

CANADA CEMENT BUILDING, MONTREAL, CANADA

TRUSTEE
EXECUTOR
ADMINISTRATOR

REGISTRAR
TRANSFER AGENT
CORPORATION TRUSTEE

The Nova Scotia Trust Company

HALIFAX, N. S.

Communications invited

R. W. ELLIOT, Managing Director

G. R. HARRISON, Secretary

REAL ESTATE DEPARTMENT
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Agents for
Purchase, Sale and Rental

INVESTMENT DEPARTMENT
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Under
BANKRUPTCY ACT

Dry in 4 hours

B-H Chi-namel (Fast Drying) Enamels and Stains will not crack or peel—they give a lustrous long-wearing finish—they retain their beautiful colors—they cover every surface thoroughly—they are very, very easy to apply—they never fail to give good results!

Ask your nearest B-H paint dealer about these value-for-money products, or write to us direct.



B-H Chi-Namel

(fast drying) ENAMELS & STAINS

BRANDRAM-HENDERSON

LIMITED

MONTREAL, HALIFAX, SAINT JOHN, TORONTO, WINNIPEG
MEDICINE HAT, CALGARY, EDMONTON, VANCOUVER