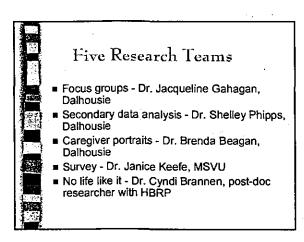


Town and Gown: Engaging communities and organizations as research partners

- community
- organizations
- partners
- engaging
- = research



Community-Based Research

"...a collaboration between community groups and researchers for the purpose of creating new knowledge or understanding about a practical community issue in order to bring about change. The issue is generated by the community and community members participate in all aspects of the research process. Community-based research therefore is collaborative, participatory, empowering, systematic and transformative"

· Hills & Mullett, 2000, UVic Community Health Promotion Coalition



Community-Based Participatory Research

- "... a collaborative approach to research that combines methods of inquiry with community capacity-building strategies to bridge the gap between knowledge produced through research and what is practiced in communities to improve health."
- Builds the capacity of communities to function as co-investigators

Community-based Participatory Research: Assessing the Evidence, 2004
Agency for Health Care Research and Quality (AHRQ)

so ...

"Community-based research formalizes the community issue into a researchable question, and systematically plans for "data" collection and analysis, and presentation of the results. .. It is the focus on knowledge development that distinguishes community-based research from community development."

Hills & Mullett, UVic Community Health Promotion Coalition

Barriers to Community-Based Participatory Research

- poor community incentives and capacity to be partners
- poor academic incentives and capacity to be partners
- inadequate funding and insensitive funding mechanisms

AHRQ

Modes of Participation

- contractual researchers contract with local people for taking part in research
- consultative local people asked for opinions and advice
- collaborative researchers and local people work together; researchers manage the research
- collegiate researchers and local people work together as partners; mutual learning; independent research done by local people

AHRO

A suggestion for removing one barrier to community participation:

- appoint researchers as guardians of the data during the study and assure guardianship to the community at the end of the study (AHRQ)
- ethics review??



A Challenge

"... lack of fit' between the dynamics of true community collaborations and the peer-review funding approach to setting research priorities, maintaining timelines, and exercising budgetary control. Partnership development between communities and researchers takes time: if such work is to be truly community guided, then it requires a different way of thinking about choosing research topics and allocating funding"

AHRO



"researchers must combine excellent science with compassionate and respectful community partnerships" AHRQ

"... the balance required to produce results that are both good and useful" - meets accepted standards of excellence and scientific productivity and responds to community needs and concerns

CURA evaluation

Principles of Community-Based Research

- involve community partners as early as possible
- community partners have real influence, leverage
- research benefits the community
- community members are part of analysis, interpretation and distribution of findings
- partnership lasts beyond the end of the research
- community members are empowered to initiate their own research projects

U Washington School of Public Health



CURA Objectives

- foster innovative research
- promote sharing of knowledge, resources and expertise between universities and organizations in the community
- enrich university teaching
- reinforce community decision-making and problem-solving capacity
- enhance students' education and employability



Community Organizations

- permanently funded government departments and paragovernmental agencies
- NGO's, not-for-profits, communitybased agencies without permanent funding support

CURA Evaluation - Some Findings

- outputs
 - 127 peer-reviewed articles; 328 non-peer reviewed documents, reports
 - 160 peer-reviewed conference presentations; 245 nonadjudicated presentations
- projects arrayed on a continuum re: primary orientation
 - producing research results ↔ working with partners
- more evidence that community capacity has been developed than that university capacity has been developed
- uptake of CURA leadership much lower among community organizations

CURA Information Gaps



- how CURAs have enriched research, teaching methods and curricula in universities
- outcomes of participating students
- knowledge mobilization audiences and outcomes

CAIIR - Community Alliances for Health Research

- to enable CIHR to develop links and partnerships at the local level
- "The public health networks and facilities of all levels of government in Canada are envisioned as partners in research initiatives, to ensure that regional research priorities are addressed."



CAHR Partnerships

- equal and active partnerships between a community organization(s) and a research team(s)
- the partner is a joint participant with the research team in all aspects of the research project
- guiding principle: "groups from the community be active and ongoing participants in research, training and dissemination activities, and that their roles have been agreed upon in a spirit of equity and mutual benefit"

Possible Partners

- health oriented service clubs
- community foundations and organizations
- local, provincial and national health charities
- hospital and research institute foundations
- municipal and regional health authorities
- district health councils
- provincial government agencies

Partners contribute to....

- formulating research agendas
- providing input into the development of research and training projects
- disseminating findings
- applying the outcomes of research



A Community organization can lead a CAHR if ...

- incorporated not-for-profit
- has a research mandate
- subscribes to ethical and methodological standards
- has a record of research output in appropriate channels
- one or more staff with advanced research degrees assigned to research
- produce annual audited financial statements

Healthy Balance (HBRP) Who are the partners?

- Atlantic Centre of Excellence for Women's Health
- Nova Scotia Advisory Council on the Status of Women
- Women's Health Research Unit, University of Ottawa***

HBRP has 3 co-directors BUT one nominated PI

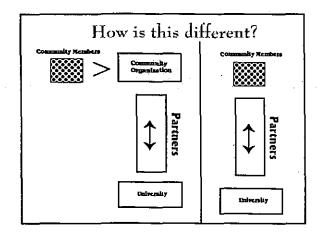
Other Partners

- Child Care Connection
- Family Caregivers Association of Nova Scotia
- Nova Scotia Centre on Aging (MSVU)
- Atlantic Provinces Economic Council
- various NS provincial government departments
- other Atlantic provinces Status of Women
- other Centres of Excellence



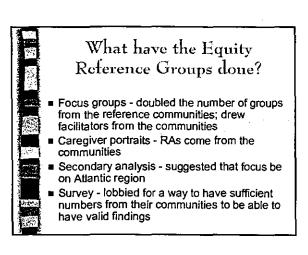
A new way of dealing directly with communities Equity Reference Groups

- constituted to include the perspectives of historically disadvantaged and underrepresented groups; members speak directly from their experience
 - Aboriginal/First Nations
 - · African Nova Scotian
 - · immigrant women
 - · women with disabilities



How does this play out in more traditional paradigms?

- CURA sharing between universities and organizations in the community
- CAHR partnerships between a community organization and a research team
- community-based research collaboration between community groups and researchers
- CBPR builds capacity of communities to function as co-investigators





Final Thoughts

- shared understanding of definitions, parameters, and relationships is key
- increasingly savvy communities and organizations have increasingly clear expectations of their role in partnerships with universities
- if communities are partners, then measures of success have to reflect achievements that are important to them
- respectful and productive community and university alliances are worth it