

# **Dalhousie University's International Strategy**

***From a National University to an International University: Building on International Opportunities that Inspire***



# Context for Internationalization (Key Trends and Challenges)

- **Increased competition for students**
- **Increased international mobility of students**
- **Internationalization of the campus and internationalization “at home”**
- **Increased academic/cultural/financial support for international students**
- **Internationalization of research**
- **International funding opportunities for students and faculty mobility and research collaboration**
- **International alumni**

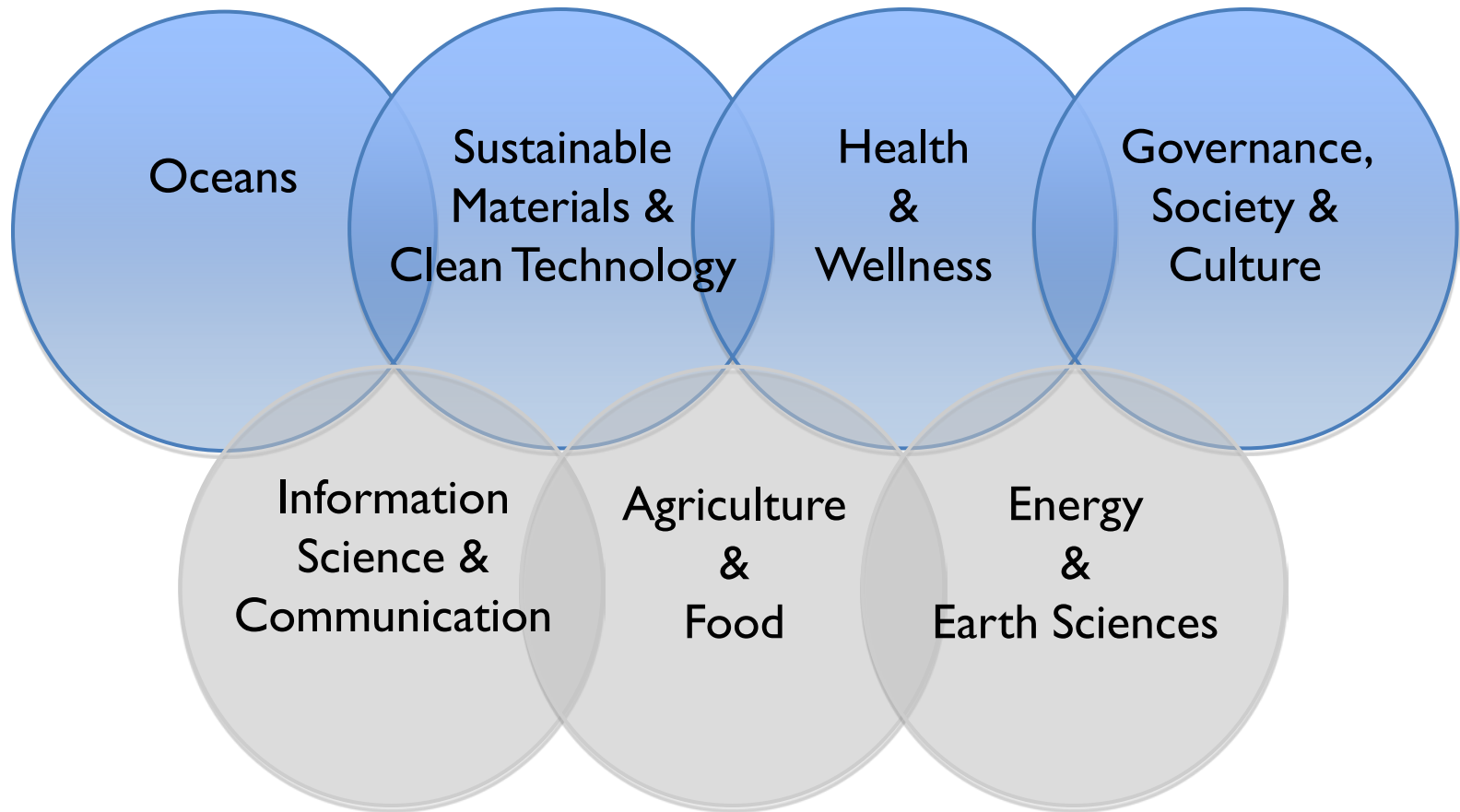
# Focal Areas of Dalhousie's International Strategy

- **International Recruitment**
- **International Mobility**
- **Internationalization of Academic Programs**
- **Support for International Student Retention and Success**
- **International Research and International Development**
- **International Alumni Engagement**

# Strategic Choices in Internationalization

- **Enhance reputation and raise profile of the university**
- **Create opportunities for effective and beneficial international engagement**
- **Impact academic programs and students**
- **Allow access to funding opportunities**
- **Contribute to academic balance of benefits in international relationships**
- **Align with academic and research institutional priorities and research excellence**

# Dalhousie's Priority Research Areas and Areas for Potential Growth



# Priority Geographical Locations for Institutional Partnerships

- **Brazil**
- **Chile**
- **China**
- **European Union (EU)**



# Priority Geographical Locations for Undergraduate Recruitment

- **Strong:**

**China, India, Middle East (Qatar, Kuwait, UAE)**

- **Emerging:**

**Brazil, Chile, Colombia, Ecuador, Malaysia, Turkey, Vietnam, Singapore**

- **Potential:**

**UK, Philippines**

# Priority Geographical Locations for Graduate Recruitment

**Priority to fully-funded/sponsored students**

- **Brazil (Science Without Borders program: CALDO – Consortium of Alberta, Laval, Dalhousie and Ottawa universities)**
- **Chile (CONICYT)**
- **China (China Scholarship Council)**
- **France, Germany, UK, USA**
- **Saudi Arabia (KA Scholarships)**
- **Vietnam (VIET & MOET)**
- **Colombia (Challenge Your Knowledge – Network of Accredited Universities of Colombia)**



# **Operational Objectives (Academic) for Internationalization**

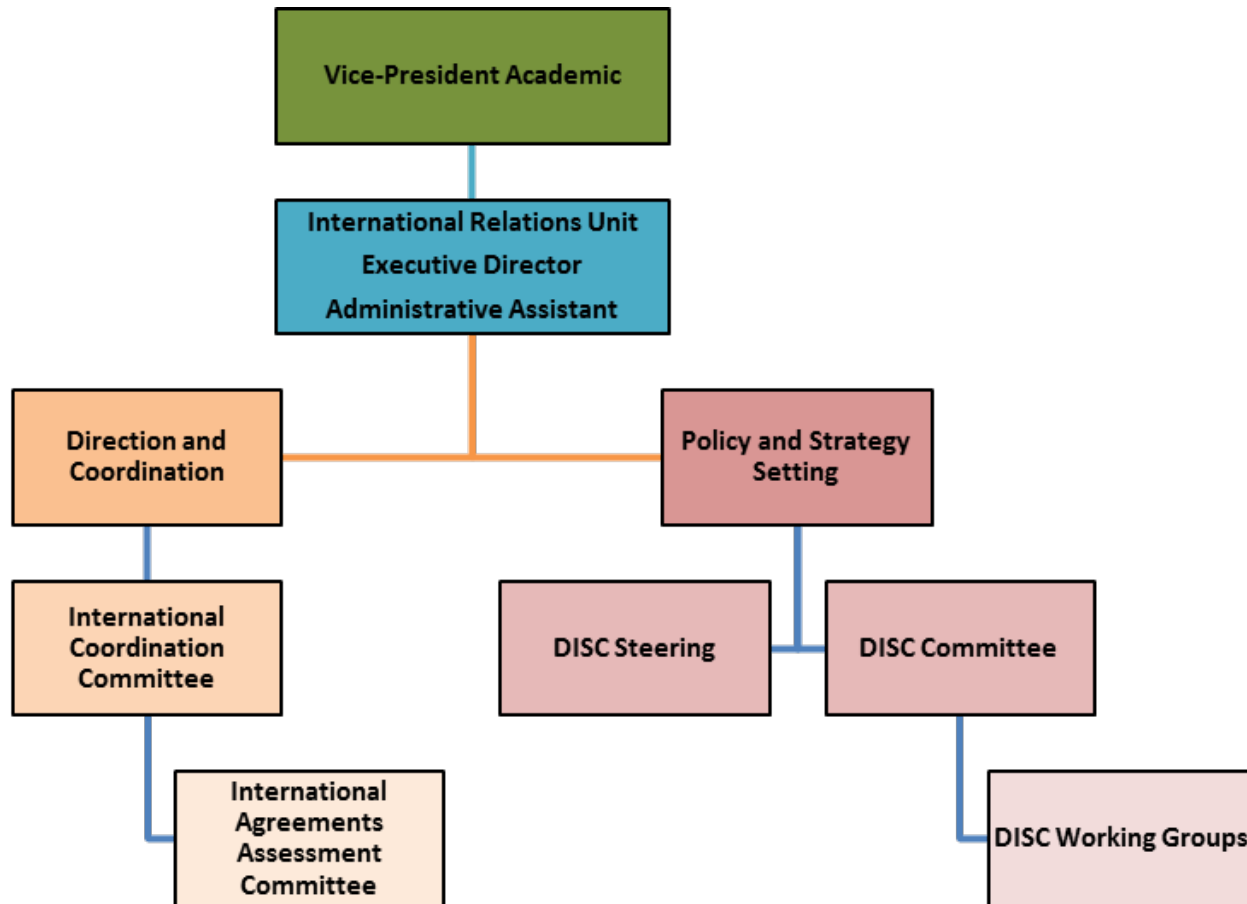
- **Increase % and diversification of international students**
- **Enhance support to increase international student retention and academic success**
- **Promote scholarly exchanges of students and faculty; increase study-abroad and faculty-led programs**
- **Review/revise curricula to better meet academic internationalization goals**

# Operational Objectives (Research) for Internationalization

- **Promote international research collaboration/international development projects focused on Dalhousie's key research areas and clusters**
- **Leverage international alumni linkages**



# Organizational Model



# International Relations Contacts

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